



26 January 2021

Coach,

Thank you for volunteering your time to coach Recreational Soccer, this spring. Whether you are a rookie or an experienced old-timer, your willingness to serve in this important leadership role is heroic and appreciated.

I strongly encourage you to commit to your players' **long-term** growth and development—as athletes *and* people. As coaches, we must put winning games in the perspective of the many goals we have for our team and players and league. The contributions you make to your players **this season** will likely pay the greatest dividends **years** down the road. As Reed Maltbie of “Changing the Game Project” puts it: youth coaches “should strive to create echoes we’ll never hear, resonating generation after generation. That is a true and worthy legacy.”

Ultimately, our goal is to develop leaders and skillful, lifelong lovers of soccer.

To aid you in this important endeavor, I am pleased to present our *2021 Recreational Coaching Handbook*, which includes resources to help you and your players have a successful season.

If you have any questions, please don't hesitate to contact me (chad@auburnsocca.org).

Have a great season,

Chad Parish
Recreational League Director,
Board of Directors
Auburn Soccer Association